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THE COUNCIL
OF
THE CITY OF NEW YORK

PETER F. VALLONE JR.
COUNCIL MEMBER, 22ND DISTRICT

October 17, 2007

PUBLIC SAFETY COMMITTEE
CHAIRPERSON

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New York City Campaign Finance Board
40 Rector Street, 7th Floor
New York, New York 10006

Dear Sir/Madam:

I am writing regarding the issue of payment for ads taken out in newspapers and journals by Council Members.

A recent Citizens Union investigation showed that payment for these advertisements is done through both city monies and campaign funds. I have chosen to use campaign funds. However, on a related issue, I was recently advised by your board that I was not to place information regarding my city offices on my campaign website. The reasons for these instructions are still unclear to me as I was under the impression that private money could be spent to promote city resources, but be that as it may.

The question then becomes, however, may advertisements paid for out of campaign funds contain city office information?

I personally see no problem with this (especially since the use of city money is frowned upon and may soon be illegal) and will continue this practice unless otherwise instructed by you.

Thank you for your attention to this matter.

Very truly yours,

A handwritten signature in black ink, appearing to read "Peter F. Vallone Jr.", enclosed within a large, loopy oval scribble.

PETER F. VALLONE JR.

PFVJR/ba