

CANDIDATE NAME (LAST)

# CERTIFIED STATEMENT OF NEED FOR ADDITIONAL PUBLIC FUNDS (PARTICIPANTS ONLY)

In order to limit public funding in races where participants face minimal opposition, public funds payments are capped at 25% of the maximum in such races. This cap does not apply if a participant is running in a primary or special election for an open seat (an office for which no incumbent is seeking reelection).

Except in open-seat primaries or special elections as set forth above, participating candidates must demonstrate a need for additional public funds using this form for each election in which they seek the maximum public funds. Only the candidate may sign and submit the Certified Statement of Need.

This form must be submitted by July 31, 2017, to be considered for the first public funds payment of the 2017 primary election. For subsequent public funds payments, it must be received by the filing deadline for the disclosure statement preceding the scheduled payment date.

The CFB will verify the truthfulness of this statement and supporting documentation, which will be posted to the CFB's website.

CANDIE	DATE NAME (LAST)			FIRST		M.I.	
de Bl	asio			Bill			
COMMITTEE NAME				ELECTION CYCLE			
de Blasio 2017			2017 OTHER				
TYPE O	F ELECTION (CHECK ON	E) PRIMARY	GENERAL	SPECIAL			
Mayo	SOUGHT Dr			BOROUGH OR COUNCIL DISTRICT  Citywide			
for wheelection	nich I am eligible on, and that such opposed in the ele	in the election lis condition(s) reas lection listed abo next to the applic	ted above. I atte conably demonsi ove by a candida	entation, I wish to receive the st that one or more of the fortrate the need for additional ate who:  s), enter the name of the opposite the company and the opposite the company at the c	ollowing co public fun	onditions applies to this ds.	
<b>1</b> .	Is a non-participating candidate or a limited participating candidate who has the ability to self-finance his or her campaign.						
	Possible Documentation: Proof of expenditures made by opposing candidate (such as samples of literature), public information about the opposing candidate's net worth, statements in the press or candidate announcement(s) about the intention to self-finance, documentation regarding the candidate's history of self-financing.						
	Name of oppos	ing candidate:			1		
<b>2</b> .	representing all represent all or	or a portion of the	ne area covered a covered by the	or statewide elected official of by the election; two or more election; or one or more m	e other city	elected officials who	

Possible Documentation: Official press release issued by the endorser, endorsement found on an organization's

website, e-mail from the endorsing candidate or organization announcing the endorsement.

Name of opposing candidate: Sal Albanese

W.	3.	Has had significant media exposure in the 12 months preceding the election. At least 12 appearances by an opposing candidate and/or his or her name on television, radio, or in print media in general circulation in the area of the election constitutes "significant media exposure."				
		Possible Documentation: Recordings of television or radio appearances by the opposing candidate and/or his or her name, copies of newspaper articles mentioning the opposing candidate (including information about him/her). Mere listings of names of candidates do not qualify as appearances.				
		Name of opposing candidate: Sal Albanese, Robert Gangi				
□ 4.	4.	In the last eight years preceding the election, has received twenty-five percent or more of the vote in an election for public office in an area encompassing all or part of the area that is the subject of the current election.				
		Possible Documentation: Information from the Board of Elections indicating the name of the candidate, office sought, date of the election, and vote totals.				
		Name of opposing candidate:				
□ 5.	5.	Has a name that is substantially similar, either spoken or in print, to my name, so as to result in confusion amo voters.				
		Possible Documentation: Name of the opposing candidate, statements in the press discussing the similarities in the candidates' names, explanation of how the name is substantially similar in print or spoken word.				
	Name of opposing candidate:					
□ 6	6. Is a chairman, president, or district manager of a community board (City Council or borough-wide rac					
		Possible Documentation: Name and title of the candidate who is currently serving as a chairman, president, or district manager of a community board, and the source for that information. A list of community boards can be found on the Mayor's Community Affairs Unit website.				
		Name of opposing candidate:				
7.	7.	Has a spouse, domestic partner, sibling, parent or child who holds or has held elective office in an area encompassing all or part of the area of the covered election in the past ten years.				
		Possible Documentation: Name of the person who holds or has held office, his or her relationship to the candidate, office held, the area of overlap with the covered office, and the period in office.				
	Name of opposing candidate:					
		Name of opposing candidate's spouse, domestic partner, sibling, parent, or child:				
prov Act; Sect reco	ision (b) ior rd:	stand that (a) intentionally or knowingly making a false statement or intentionally or knowingly violating any on of the New York City Campaign Finance Act is a Class A misdemeanor pursuant to Section 3-711(3) of the knowingly making a false written statement is a Class A misdemeanor pursuant to New York State Penal Law 210.45; and (c) knowingly offering false written information with the belief that it will become a part of the of a public office and with the intent to defraud is a Class E felony pursuant to New York State Penal Law 175.35.				
l her belie	eb ef.	y certify that the information filed herewith is true and complete to the best of my knowledge, information, and				
		Bill de Glasio 7/26/17				

#### **Condition #2: Endorsements**

#### Sal Albanese

- Reform Party
- Brooklyn Democrats for Change
- NYC Small Business Congress

### **Condition #3: Significant media exposure**

#### Sal Albanese

News coverage

Total clips: 100

Sal Albanese hopes to run for mayor for the fourth time

Rich Calder, New York Post, 11.17.16

Aidala forms exploratory committee, eyes Schneiderman's Attorney General seat

Rob Abruzzese, Brooklyn Daily Eagle, 12.1.16

Ex-City Councilman Sal Albanese announces 2017 challenge to Mayor de Blasio

Jennifer Fermino, New York Daily News, 12.12.16

Democratic State Sen. Tony Avella to challenge de Blasio in mayoral race

Jennifer Fermino, New York Daily News, 12.14.16

Little-known candidates run for mayor while big names wait

Rachel Shapiro, Staten Island Advance, 12.15.16

Sal Albanese: Our mayor is corrupt

Moses Jefferson, Brooklyn Paper, 12.16.16

Local 32BJ Endorses de Blasio

Josh Robin, NY1, 11.17.16

NY1 ItCH: A Sweaty December for City Hall

Bob Hardt, NY1, 12.16.16

Cory Booker's protégé taking on Bill de Blasio for mayor

Carl Campanile, New York Post, 12.18.16

State Senator Tony Avella Officially Announces Run for Mayor

Van Tieu, NY1, 12.18.16

#### NY1 ItCH: A Cupboard Full of Longshots

Bob Hardt, NY1, 12.20.16

NY1 Online: Looking to 2017 Inside City Hall, NY1, 12.28.16

NYC politics in 2017: Bill de Blasio runs for re-election, Donald Trump takes office Alison Fox, amNY, 12.29.16

Buzz Mounts About Possible Hillary Clinton Run For New York City Mayor CBS New York, 1.6.17

For Election Year, De Blasio Moves to Eliminate 'Distractions,' Except the Gym Ben Max, Gotham Gazette, 1.11.17

January 12, 2017: SAL ALBANESE FOR MAYOR Metrofocus on WNET-TV, 1.12.17

Mayoral Challenger Massey Accuses de Blasio of Being Corrupt Zack Fink, NY1, 2.21.17

Mayoral candidate Sal Albanese is furious hero dogs executed Shawn Cohen and Natalie O'Neill, New York Post, 2.27.17

Marist Poll Indicates De Blasio Is In Position To Win Second Term CBS New York, 3.2.17

<u>The 2017 Mayoral Race Is Shaping Up to Be Wildly Exciting — or Extremely Boring Chris Smith, New York Magazine, 3.9.17</u>

#### Of Late, De Blasio's Biggest Supporters Are Out-of-Towners

J. David Goodman and William Neuman, New York Times, 3.15.17

<u>Lack of indictments leaves little-known Democrats to battle de Blasio</u> Laura Nahmias, Politico New York, 3.16.17

No Charges For Mayor Likely Means Tougher Challenge for His Election Opponents Courtney Gross, NY1, 3.16.17

NY1 ItCH: Clearing The Field Bob Hardt, NY1, 3.21.17

Hey, Bo. Nice to Meet You, Rocky. Welcome to the Mayor's Race.

J. David Goodman, New York Times, 3.23.17

Long-shot mayoral candidates battle over big issues, but united in trashing de Blasio Ben Kochman, New York Daily News, 3.29.17

#### De Blasio 'No Longer a Credible Progressive,' Says Would-Be Dem Replacement

Danielle Tcholakian, DNAinfo, 4.6.17

#### Robert Gangi joins growing list of mayoral hopefuls

Len Levitt, amNY, 4.10.17

#### Will There Be Any Debates in the Democratic Primary for Mayor?

Samar Khurshid, Gotham Gazette, 4.12.17

## De Blasio Grilled by Members of a Manhattan Democratic Club at Candidate Forum

NY1, 5.3.17

#### Sen. Tony Avella backing out of race against de Blasio, citing trouble raising campaign cash

Erin Durkin, New York Daily News, 5.4.17

#### Tony Avella Dropping Out of Mayoral Race

NY1, 5.4.17

#### Would-be de Blasio foe drops out of mayor's race

Carl Campanile, New York Post, 5.4.17

#### Agreement Appears Close to Open Homeless Shelter in Crown Heights

Courtney Gross, NY1, 5.15.17

#### Mayor de Blasio collects \$660G in donations to top Paul Massey during latest fund-raising period

Jillian Jorgensen and Erin Durkin, 5.15.17

#### The May Mayoral Money Race

Samar Khurshid, Gotham Gazette, 5.17.17

#### Weiner pleads guilty, and prosecutors recommend jail time

Reid Pillifant and Azi Paybarah, Politico New York, 5.19.17

#### De Blasio Receives Reelection Support from Three Democratic County Committees

Ben Max, Gotham Gazette, 5.25.17

#### State's 2 Great Powers React to Incoming Fire

Richard Steier, The Chief-Leader, 5.26.17

### Will support of GOP leaders affect mayoral primary?

Rachel Shapiro, Staten Island Advance, 6.5.17

#### Bo Dietl takes vulgar swipe in exchange with party head

Michael Gartland, New York Post, 6.6.17

# Bo Dietl slams Staten Island Reform Party head as 'lying worm' in vulgar texts over mayoral endorsement

Jillian Jorgensen, New York Daily News, 6.6.17

#### The Issues Likely to Dominate The 2017 Mayoral Race

Samar Khurshid, Gotham Gazette, 6.7.17

#### Bo Dietl's Bad Week Gets Worse as Court Blocks Him From G.O.P. Ballot

J. David Goodman, New York Times, 6.8.17

# Max & Murphy: Gangi, Democrat for Mayor, Challenges de Blasio's Progressive Credentials

Jarrett Murphy, City Limits, 6.12.17

# Mayoral hopeful Sal Albanese calls de Blasio a 'limousine liberal' who doesn't understand MTA issues

Erin Durkin, New York Daily News, 6.12.17

#### WABC-AM

WABC-AM, 6.12.17

#### WABC-AM

WABC-AM, 6.12.17

\*mentioned 3x during 5pm show

#### Limousine liberals & all of us

Errol Louis, New York Daily News, 6.13.17

#### Albanese backs Carroll for City Council

Paula Katinas, Brooklyn Daily Eagle, 6.13.17

#### De Blasio Is in Unfamiliar Territory in 2nd Run: Way Out Front

J. David Goodman, New York Times, 6.13.17

#### Democratic rival finds a way to get de Blasio out of bed early

Yoav Gonen, New York Post, 6.14.17

#### De Blasio Makes a Rare Underground Appearance

Nick Corasaniti, New York Times, 6.14.17

## Mayoral Hopeful Challenges de Blasio to Find New Way to Get to the Gym

Bobby Cuza, NY1, 6.14.17

\*aired 4x on Inside City Hall on 6.14.17

#### Bill De Blasio Challenger Shows Up To Park Slope Y To Challenge Mayor's Gym Routine

Marc Torrence, Patch, 6.14.17

#### O'Malley! Moses! The devil of Brooklyn is crowned on BPR!

Moses Jefferson, Brooklyn Paper, 6.14.17

#### Mayoral hopeful Sal Albanese tries to get an elusive de Blasio to ditch SUVs and ride subway for once

Catherina Gioino and Erin Durkin, New York Daily News, 6.14.17

#### With Subways in Crisis, It's Showtime for Mayoral Candidates

Felipe De La Hoz, Gotham Gazette, 6.15.17

#### WINNERS & LOSERS 6/16/17

City & State, 6.15.17

#### News All Morning on NY1

NY1, 6.15.17

\*Albanese was mentioned 5x during the show

#### News First on NY1

NY1, 6.15.17

\*segment aired 6x on 6.15.17, 3x on 6.14.17

#### **WABC-AM**

WABC-AM, 6.15.17

\*aired twice on 6.15.17

#### **WABC-AM**

WABC-AM, 6.15.17

#### WINS-AM

WINS-AM, 6.15.17

\*aired 3x

#### WABC-AM

WABC-AM, 6.16.17

#### **WABC-AM**

WABC-AM, 6.19.17

#### P'Slope stakeout: Pol fails to ambush mayor with MetroCard at gym, gets him on subway anyway

Colin Mixson, Brooklyn Daily, 6.20.17

#### WABC-AM

WABC-AM, 6.20.17

#### Mayoral candidate rips de Blasio over empty storefronts

Michael Gartland and Yoav Gonen, New York Post, 6.21.17

#### Don't blame de Blasio for all those empty storefronts

Steve Cuozzo, New York Post, 6.22.17

#### Mayoral Candidate Moves to Staten Island

Anthony Pascale, NY1, 6.23.17

Mayor de Blasio claims unfair property tax system that favors the rich too complex to fix right away

Jill Jorgensen, Erin Durkin, Molly Crane-Newman and Greg Smith, New York Daily News, 4.24.17

Max & Murphy: Sal Albanese Says Third Mayoral Try Will be the Charm for his Reform Message Jarrett Murphy, City Limits, 6.26.17

Max & Murphy Podcast: Democratic Mayoral Candidate Sal Albanese

Ben Max, Gotham Gazette, 6.27.17

Mayoral Candidates Meet for Debate in E. Flatbush

Kindra Cooper, BK Reader, 6.27.17

Mayoral candidate Albanese gives de Blasio an F during Middle Village civic meeting

Anthony Giudice, Ridgewood Times, 6.27.17

MAP: 145 Vacant Storefronts an Upper East Side 'Epidemic,' Study Finds

Shaye Weaver, DNAinfo, 6.28.17

NYC mayoral race: Bill de Blasio, 'Bo' Dietl and more candidates running

Alison Fox with Lauren Cook, amNY, 6.28.17

#### Inside City Hall

NY1, 6.28.17

\*aired twice on 6.28.17

Paul Massey drops out of mayoral candidate race

Lidia Curanaj, FOX 5, 6.28.17

#### WABC-AM

WABC-AM, 6.29.17

\*aired twice on 6.29.17

Sal Albanese makes his case for mayor

Christopher Barca, Queens Chronicle, 6.29.17

De Blasio and Chin come under fire at Bowery town hall

Scott Axelrod, The Villager, 6.29.17

Paul Massey suddenly drops out of mayoral race

Rachel Shapiro, Staten Island Advance, 6.30.17

Commercial Real Estate Demand Softens, Investors Fret Trump Tax Cuts Won't Pass

NPR Morning Edition, 7.5.17

\*also aired on WNYC on 7.5.17

<u>Transit advocates call on mayoral hopefuls to build more bike and bus lanes, slash subway fares for the poor</u>

Erin Durkin, New York Daily News, 7.6.17

#### De Blasio's trip to G-20 summit protest in Germany sparks Twitter attacks from mayoral candidates

Matthew Chayes and Nicole Brown, amNY, 7.7.17

#### Who's Afraid of Bill de Blasio?

Ross Barkan, Village Voice, 7.7.17

#### Albanese: Bill de Blasio is the 'biggest a-hole' in City Hall

Rich Calder, Carl Campanile and Ruth Brown, New York Post, 7.7.17

#### **WABC-AM**

WABC-AM, 7.7.17

#### Mayoral candidate talks low crime numbers — as his wife's car gets stolen

Amanda Woods, New York Post, 7.8.17

# Mayoral hopeful Sal Albanese says thieves stole his wife's car during Queensbridge Houses campaign stop

Denis Slattery, New York Daily News, 7.8.17

#### **WCBS-NY**

WCBS-NY, 7.8.17

\*aired twice on 7.8.17

#### NYC Mayoral Candidate Sal Albanese Goes on Twitter About Stolen Car That Wasn't

Marc Santia, NBC New York, 7.9.17

#### Mayoral hopeful Sal Albanese rips police after finding out his car wasn't stolen — just towed

Ross Keith, Sarah Gabrielli and Stephen Rex Brown, New York Daily News, 7.9.17

#### WINS-AM

WINS-AM, 7.9.17

\*aired 8 times between 7.8.17 and 7.9.17

#### News 4 New York

WNBC-NY, 7.9.17

#### Sal Albanese claims car towed by cops was parked legally

Sarah Trefethen, Daniel Prendergast and Max Jaeger, New York Post, 7.10.17

#### **Curtis Sliwa Show**

WABC-AM, 7.10.17

#### De Blasio Back in New York After Much-Criticized Trip to Germany

J. David Goodman and William Neuman, New York Times, 7.10.17

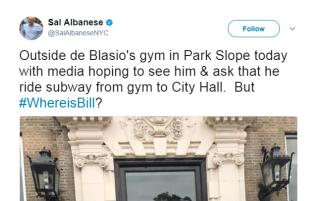
#### Rivals try to become Democratic alternative to de Blasio

Azi Paybarah, Politico New York, 7.26.17

## Social media – top campaign-related tweets



https://twitter.com/SalAlbaneseNYC/status/883309196271382529





https://twitter.com/SalAlbaneseNYC/status/875011435897683969





# Mayoral hopeful Sal Albanese calls de Blasio 'limousine liberal'



https://twitter.com/SalAlbaneseNYC/status/874387607924375555





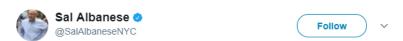
https://twitter.com/SalAlbaneseNYC/status/875124983072268289



I am proud to announce that DEB had 2 get up early to avoid me at the gym. He must be traumatized. I believe he got to work before noon.



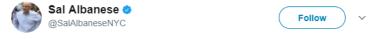
https://twitter.com/SalAlbaneseNYC/status/875014284778065920



T'mrow @ 11am Presser outside Gov. Cuomo's NYC office re: #MTA, As Mayor, will fund it properly, make it priority; hand delivering letter.



https://twitter.com/SalAlbaneseNYC/status/873968662457315328



As a citizen I am outraged at the behavior of this Mayor and I am more committed than ever to replace him



https://twitter.com/SalAlbaneseNYC/status/879887440147861504



https://twitter.com/SalAlbaneseNYC/status/879019055272923136

Follow

Sal Albanese 📀

@SalAlbaneseNYC



https://twitter.com/SalAlbaneseNYC/status/876058727685791744





# Better late than never, unfortunately workers are almost bankrupt o



https://twitter.com/SalAlbaneseNYC/status/871917167314436096

#### Reporter interactions

**Dialog between Sal and Mark Chiusano of amNY** 

4.14.17

Dialog between Sal and Ben Max of Gotham Gazette

5.14.17

Dialog between Sal and Ben Max of Gotham Gazette

6.1.17

Retweeted by Azi Paybarah

6.12.17

David Goodman tweet

6.13.17

Dialog between Sal and Ben Max of Gotham Gazette

6.13.17

Retweeted by Azi Paybarah

6.14.17

Retweeted by Erin Durkin

6.14.17

Dialog between Sal and Michael Benjamin of the Post

7.7.17

#### Social media stats

- As of 7.10.17, Albanese has 3,374 Twitter followers and 4,110 likes on his Facebook page.
- Individual tweets have garnered up to **95** likes and **38** retweets
- One Facebook post received **869** likes; another received **222** shares
- Multiple Facebook posts have received over 100 likes

#### **Robert Gangi**

#### News coverage

Total clips: 37

#### A longshot bid for mayor

Michael Garofalo, New York Press, 2.8.17

#### Broken Windows critic to run against de Blasio in Democratic primary

Azi Paybarah, Politico New York, 3.24.17

#### Bob Gangi wants to challenge Mayor Bill de Blasio. But first he needs a place to meet

Mark Chiusano, amNY, 3.30.17

#### Mayor de Blasio vows to close Rikers Island: 'It will happen'

Chelsia Rose Marcius, Graham Rayman and Rich Schapiro, New York Daily News, 3.31.17

#### De Blasio Announces Plan To Close Rikers Island

Nathan Tempey, Gothamist, 3.31.17

#### 'Belly of the beast': former inmates hail New York plan to close Rikers Island jail

Joanna Walters, The Guardian, 4.2.17

#### Broken-Windows Critic Gangi Will Challenge De Blasio in Primary

Mark Toor, The Chief-Leader, 4.3.17

\*behind paywall

#### Robert Gangi Announces Candidacy for Mayor of New York

J. David Goodman, New York Times, 4.5.17

#### Democrat, Police Reform Activist Enters Sleepy Mayoral Race Against De Blasio

Grace Rauh, NY1, 4.5.17

# Police critic Robert Gangi joins NYC mayoral race on vow to fire cops involved in chokehold death of Eric Garner

Rocco Parascandola, New York Daily News, 4.5.17

#### De Blasio 'No Longer a Credible Progressive,' Says Would-Be Dem Replacement

Danielle Tcholakian, DNAinfo, 4.6.17

#### No "Free Ride" for de Blasio: Bob Gangi Launches Upstart Campaign, Running On The Mayor's Left

Nick Pinto, Village Voice, 4.6.17

#### Closing Rikers: Good Politics, Bad Policy

Robert Gangi, Gotham Gazette, 4.7.17

\*op-ed by candidate

#### Police-Reform Maven Gangi Tackles Mayor, Questions Credibility

Mark Toor, The Chief-Leader, 4.10.17

\*article is behind a paywall

#### Robert Gangi joins growing list of mayoral hopefuls

Len Levitt, amNY, 4.10.17

#### Will There Be Any Debates in the Democratic Primary for Mayor?

Samar Khurshid, Gotham Gazette, 4.12.17

#### A Community Activist Runs for Mayor

The Brian Lehrer Show, WNYC, 4.20.17

#### De Blasio shows up late for Democratic candidates' forum

Michael Gartland, New York Post, 5.3.17

#### Sorry, housing is No. 1: Mayor on garden battle

Lincoln Anderson, The Villager, 5.4.17

#### Sen. Tony Avella backing out of race against de Blasio, citing trouble raising campaign cash

Erin Durkin, New York Daily News, 5.4.17

#### Would-be de Blasio foe drops out of mayor's race

Carl Campanile, New York Post, 5.4.17

#### An Activist Runs

Inside City Hall, NY1, 5.11.17

#### De Blasio's Management Boasts Are Questioned After Jails Chief Quits

Henry Goldman, Bloomberg, 5.12.17

#### 'It's the right thing to do': An upstart New York City mayoral candidate wants to end marijuana arrests

Jeremy Berke, Business Insider, 6.2.17

#### Max & Murphy Podcast: Democratic Mayoral Candidate Bob Gangi

Ben Max, Gotham Gazette, 6.12.17

#### Max & Murphy: Gangi, Democrat for Mayor, Challenges de Blasio's Progressive Credentials

Jarrett Murphy, City Limits, 6.12.17

#### I went to Brighton Beach and all I got was this lousy criminal summons

Mark Chiusano, amNY, 6.15.17

#### With Subways in Crisis, It's Showtime for Mayoral Candidates

Felipe De La Hoz, Gotham Gazette, 6.15.17

#### Critics deem de Blasio's Rikers Island plan too cautious

Alexandra Semenova, Crain's, 6.22.17

#### NYC Will Spend Millions To Upgrade Rikers Before Closing It

Nathan Tempey, Gothamist, 6.22.17

#### Mayoral Candidates Meet for Debate in E. Flatbush

Kindra Cooper, BK Reader, 6.27.17

#### City's Homeless Shelter Cops Need More Training, Advocates Say

David Brand, City Limits, 6.28.17

#### Mayoral Forum B-List Candidates Score Points

Phoebe Taylor Vuolo, Kings County Politics, 6.28.17

#### Manhattan District Attorney To End Most Prosecution for Fare Evasion This Fall

Madina Toure, Observer, 6.30.17

#### Election 2017: Who's Who in the Race for Mayor?

Annalisa Ramnarain and Jarrett Murphy, City Limits, 7.3.17

#### Broken Windows, Broken Promises: Bob Gangi on What de Blasio Didn't Deliver

Staff, City & State, 7.25.17

#### Rivals try to become Democratic alternative to de Blasio

Azi Paybarah, Politico New York, 7.26.17

#### Endorsements

None found.

#### Social media stats

- As of 7.11.17, Gangi has **227** Twitter followers and **414** likes on his Facebook page.
- Individual tweets have garnered up to 9 likes and 5 retweets
- One Facebook post received 21 likes; another received 39 shares
- Multiple Facebook posts have received over 10 likes