



New York City Campaign Finance Board
100 Church Street, 12th Floor, New York, NY 10007
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June 11, 2015

By First Class Mail and C-ACCESS

Annabel Palma
[REDACTED]

Ricky Pizarro
[REDACTED]

Palma 2013
[REDACTED]

FINAL BOARD DETERMINATION – EC2013 CAMPAIGN

The New York City Campaign Finance Board (“Board”), at a meeting held on June 11, 2015, made the following final determination concerning the Annabel Palma 2013 Campaign (“Campaign”):

Violations and Penalties

The Board determined that the Candidate, the Treasurer, and the Committee named above violated the New York City Campaign Finance Act (“Act”) and Board Rules and are jointly and severally liable for paying \$3,844 in penalties as follows:

1. A penalty of \$500 for failing to provide merchant and bank account statements. *See* Admin. Code §§ 3-703(1)(d), (g), (11); Board Rule 4-01(f). The Campaign did not provide merchant account statements from inception to the present for its Litle & Co. and ActBlue accounts and also did not provide a bank statement covering the period from September 5, 2014 through September 16, 2014.

Candidate ID Number: 767-P

2. A penalty of \$375 for accepting contributions from a corporation, partnership, and/or LLC. *See* N.Y.C. Charter § 1052(a)(13); Admin. Code §§ 3-702(8), 3-703(1)(l); Board Rules 1-04(c)(1), (e), (g). The Campaign accepted and timely refunded, after notification from the Board, a \$250 contribution from Century Waste Services, LLC. The Campaign also received an in-kind contribution from Accurateye Marketing, an entity listed on the New York State Department of State’s website as a corporation, partnership and/or LLC. A \$2,500 invoice indicates that the Campaign received, but did not pay for, “[d]esign, print and deliver poster stickers” services provided by Accurateye Marketing.

3. A penalty of \$2,969 for converting campaign funds to a personal use. *See* Admin. Code §§ 3-703(1)(d), (g), (6), (11); Board Rules 3-03(c)(7), 4-01(b)(5). The Campaign reported a \$2,375 expenditure to World Class Speech Service for a public speaking training program. The invoice for the expenditure was dated October 14, 2013. The characteristics of this expenditure, including the timing of the invoice (three weeks before the general election), and lack of other key details (including specifically how, when, and where the Candidate used the service), indicate that it was made for personal use.

The Board determined that the amount due is \$3,844 in penalties.

You must pay to the Board the full amount due of \$3,844 no later than **February 1, 2016**. Checks should be made payable to the “New York City Election Campaign Finance Fund,” and mailed to the attention of Danica S. You, Associate Counsel, New York City Campaign Finance Board, 100 Church Street, 12th Floor, New York, NY 10007 or delivered to the offices of the Board.

If the Board is not in receipt of the full \$3,844 by **February 1, 2016**, the candidate’s name and the unpaid amount will be posted on the Board’s Website and the Board may initiate a civil action against the Candidate, the Treasurer and the Committee for the penalty amount. In addition, you will be ineligible for public funds in any future election until this debt is paid in full.

You may also challenge this final determination, within four months, in the New York State Supreme Court pursuant to Article 78 of the Civil Practice Law and Rules.

If you need additional time to pay this amount or if you have any questions concerning this Final Board Determination, please contact Danica S. You, Associate Counsel, at (212) 409-1800 or dyou@nyccfb.info.



signature on original

Sue Ellen Dodell
General Counsel

**NEW YORK CITY
CAMPAIGN FINANCE BOARD**

SED/DSY