



New York City Campaign Finance Board

100 Church Street, 12th Floor, New York, NY 10007
212.409.1800 | www.nycffb.info

Rose Gill Hearn
Chair

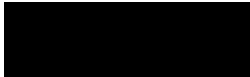
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Executive Director

Sue Ellen Dodell
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Via C-Access
November 20, 2015

Reeves Eisen
Maisel for Council



Dear Reeves Eisen:

Please find attached the New York City Campaign Finance Board's ("CFB" or "Board") Final Audit Report for the 2013 campaign of Alan Maisel (the "Campaign"). CFB staff prepared the report based on a review of the Campaign's financial disclosure statements and documentation submitted by the Campaign.

The report concludes that the Campaign demonstrated substantial compliance with the Campaign Finance Act (the "Act") and the Board Rules (the "Rules").

The Campaign may challenge a public funds determination in a petition for Board reconsideration within thirty days of the date of the Final Audit Report as set forth in Board Rule 5-02(a). However, the Board will not consider the petition unless the Campaign submits new information and/or documentation and shows good cause for its previous failure to provide this information or documentation. To submit a petition, please call the Legal Unit at 212-409-1800.

The January 15, 2014 disclosure statement (#16) was the last disclosure statement the Campaign was required to file with the CFB for the 2013 elections. The Campaign is required to maintain its records for six years after the election, and the CFB may require the Campaign to demonstrate ongoing compliance. *See* Rules 3-02(b)(3), 4-01(a), and 4-03. In addition, please contact the New York State Board of Elections for information concerning its filing requirements.

The CFB appreciates the Campaign's cooperation during the 2013 election cycle. Please contact the Audit Unit at 212-409-1800 or AuditMail@nyccfb.info with any questions about the enclosed report.

Sincerely,



Jonnathon Kline, CFE
Director of Auditing and Accounting
signature on original

c: Alan Maisel


Maisel for Council


Attachments



EC2013 Final Audit Report

Maisel for Council

November 2015

Table of Contents

| | |
|-----------------------------|---|
| Table of Contents | 2 |
| BACKGROUND..... | 3 |
| SCOPE AND METHODOLOGY | 4 |
| AUDIT RESULTS | 7 |

BACKGROUND

The Campaign Finance Act of 1988, which changed the way election campaigns are financed in New York City, created the voluntary Campaign Finance Program. The Program increases the information available to the public about elections and candidates' campaign finances, and reduces the potential for actual or perceived corruption by matching up to \$175 of contributions from individual New York City residents. In exchange, candidates agree to strict spending limits. Those who receive funds are required to spend the money for purposes that advance their campaign.

The CFB is the nonpartisan, independent city agency that administers the Campaign Finance Program for elections to the five offices covered by the Act: Mayor, Public Advocate, Comptroller, Borough President, and City Council member. All candidates are required to disclose all campaign activity to the CFB. This information is made available via the CFB's online searchable database, increasing the information available to the public about candidates for office and their campaign finances.

All candidates must adhere to strict contribution limits and are banned from accepting contributions from corporations, partnerships, and limited liability companies. Additionally, participating candidates are prohibited from accepting contributions from unregistered political committees. Campaigns must register with the CFB, and must file periodic disclosure statements reporting all financial activity. The CFB reviews these statements after they are filed and provides feedback to the campaigns.

The table below provides detailed information about the Campaign:

| | |
|---|---|
| Name: Alan Maisel | Contribution Limit: |
| ID: 1713 | \$2,750 |
| Office Sought: City Council | |
| District: 46 | Expenditure Limit: |
| | 2010–2012: N/A |
| Committee Name: Maisel for Council | 2013 Primary: \$168,000 |
| Classification: Participant | 2013 General: \$168,000 |
| Certification Date: June 10, 2013 | |
| | Public Funds: |
| Ballot Status: Primary, General | Received: \$115,500 |
| Primary Election Date: September 10, 2013 | Returned: \$0 |
| General Election Date: November 5, 2013 | |
| Party: Democratic, Working Families | Campaign Finance Summary: |
| | http://bit.ly/1rkN99E |

SCOPE AND METHODOLOGY

Pursuant to Admin. Code § 3-710(1), the CFB conducted this audit to determine whether the Campaign complied with the Act and Rules. Specifically, we evaluated whether the Campaign:

1. Accurately reported financial transactions and maintained adequate books and records.
2. Adhered to contribution limits and prohibitions.
3. Disbursed funds in accordance with the Act and Rules.
4. Complied with expenditure limits.
5. Received the correct amount of public funds, or whether additional funds are due to the Campaign or must be returned.

Prior to the election, we performed preliminary reviews of the Campaign's compliance with the Act and Rules. We evaluated the eligibility of each contribution for which the Campaign claimed matching funds, based on the Campaign's reporting and supporting documentation. We also determined the Candidate's eligibility for public funds by ensuring the Candidate was on the ballot for an election, was opposed by another candidate on the ballot, and met the two-part threshold for receiving public funds. After the election, we performed an audit of all financial disclosure statements submitted for the election (*see* summary of activity reported in these statements at Appendix #1).

To verify that the Campaign accurately reported and documented all financial transactions, we requested all of the Campaign's bank statements and reconciled the financial activity on the bank statements to the financial activity reported on the Campaign's disclosure statements. We identified unreported, misreported, and duplicate disbursements, as well as reported disbursements that did not appear on the Campaign's bank statements. We also calculated debit and credit variances by comparing the total reported debits and credits to the total debits and credits amounts appearing on the bank statements.

As part of our reconciliation of reported activity to the bank statements the Campaign provided, we determined whether the Campaign properly disclosed all bank accounts. We also determined if the Campaign filed disclosure statements timely and reported required activity daily during the two weeks before the election. Finally, we reviewed the Campaign's reporting to ensure it disclosed required information related to contribution and expenditure transactions, such as intermediaries and subcontractors.

To determine if the Campaign adhered to contribution limits and prohibitions, we conducted a comprehensive review of the financial transactions reported in the Campaign's disclosure statements. Based on the Campaign's reported contributions, we assessed the total amount contributed by any one source and determined if it exceeded the applicable limit. We also

determined if any of the contribution sources were prohibited. We reviewed literature and other documentation to determine if the Campaign accounted for joint activity with other campaigns.

To ensure that the Campaign disbursed funds in accordance with the Act and Rules, we reviewed the Campaign's reported expenditures and obtained documentation to assess whether funds were spent in furtherance of the Candidate's nomination or election. We also reviewed information from the New York State Board of Elections and the Federal Election Commission to determine if the Candidate had other political committees active during the 2013 election cycle. We determined if the Campaign properly disclosed these committees, and considered all relevant expenditures made by such committees in the assessment of the Campaign's total expenditures.

We requested records necessary to verify that the Campaign's disbursement of public funds was in accordance with the Act and Rules. Our review ensured that the Campaign maintained and submitted sufficiently detailed records for expenditures made in the election year that furthered the Candidate's nomination and election, or "qualified expenditures" for which public funds may be used. We specifically omitted expenditures made by the Campaign that are not qualified as defined by the Campaign Finance Act § 3-704.

We also reviewed the Campaign's activity to ensure that it complied with the applicable expenditure limits. We reviewed reporting and documentation to ensure that all expenditures—including those not reported, or misreported—were attributed to the period in which the good or service was received, used, or rendered. We also reviewed expenditures made after the election to determine if they were for routine activities involving nominal costs associated with winding up a campaign and responding to the post-election audit.

To ensure that the Campaign received the correct amount of public funds, and to determine if the Campaign must return public funds or was due additional public funds, we reviewed the Campaign's eligibility for public matching funds, and ensured that all contributions claimed for match by the Campaign were in compliance with the Act and Rules. We determined if the Campaign's activity subsequent to the pre-election reviews affected its eligibility for payment. We also compared the amount of valid matching claims to the amount of public funds paid pre-election and determined if the Campaign was overpaid, or if it had sufficient matching claims, qualified expenditures, and outstanding liabilities to receive a post-election payment. As part of this review, we identified any deductions from public funds required under Rule 5-01(n).

We determined if the Campaign met its mandatory training requirement based on records of training attendance kept throughout the 2013 election cycle. Finally, we determined if the Campaign submitted timely responses to post-election audit requests sent by the CFB.

Following an election, campaigns may only make limited winding up expenditures and are not going concerns. Because the activity occurring after the post-election audit is extremely limited, the audit focused on substantive testing of the entire universe of past transactions. The results of the substantive testing served to establish the existence and efficacy of internal controls. The CFB also publishes and provides to all campaigns guidance regarding best practices for internal controls.

To determine if contributors were prohibited sources, we compared them to entities listed in the New York State Department of State's Corporation/Business Entity Database. Because this was the only source of such information, because it was neither practical nor cost effective to test the completeness of the information, and because candidates could provide information to dispute the Department of State data, we did not perform data reliability testing. To determine if reported addresses were residential or commercially zoned within New York City, we compared them to a database of addresses maintained by the New York City Department of Finance. Because this was the only source of such data available, because it was not cost effective to test the completeness of the information, and because campaigns had the opportunity to dispute residential/commercial designations by providing documentation, we did not perform data reliability testing.

The CFB's Special Compliance Unit investigated any complaints filed against the Campaign that alleged a specific violation of the Act or Rules. The Campaign was sent a copy of all formal complaints made against it, as well as relevant informal complaints, and was given an opportunity to submit a response.

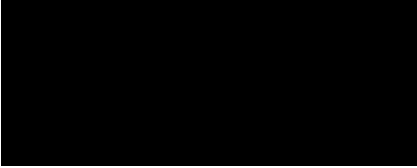
The Campaign was provided with a preliminary draft of this audit report and was asked to provide a response to the findings. The Campaign responded, and the CFB evaluated any additional documentation provided and/or amendments to reporting made by the Campaign in response. The Campaign was subsequently informed of its alleged violations and obligation to repay public funds, and was asked to respond. The Campaign responded and the CFB evaluated any additional information provided by the Campaign. After reviewing the Campaign's responses, CFB staff established that the Campaign had resolved all of the outstanding alleged violations.

AUDIT RESULTS

The CFB's review did not identify any material findings of non-compliance with the Act or Rules. The CFB appreciates the Campaign's cooperation during the 2013 election cycle.

We performed this audit in accordance with the audit responsibilities of the CFB as set forth in Admin. Code § 3-710. We limited our review to the areas specified in this report's audit scope.

Respectfully submitted,



Jonnathon Kline, CFE

Director of Auditing and Accounting
signature on original

Date: November 20, 2015

Staff: Suda Chapman

Jennifer Jones

**New York City Campaign Finance Board
Campaign Finance Information System
Transaction Summary Report
Appendix 1**

Candidate: Maisel, Alan (ID:1713-P)**Office:** 5 (City Council)**Election:** 2013

| | | |
|--|--------------|--------------|
| 1. Opening cash balance (All committees) | | \$0.00 |
| 2. Total itemized monetary contributions (Sch ABC) | | \$83,601.00 |
| 3. Total unitemized monetary contributions | | \$0.00 |
| 4. Total in-kind contributions (Sch D) | | \$200.00 |
| 5. Total unitemized in-kind contributions | | \$0.00 |
| 6. Total other receipts (Sch E - excluding CFB payments) | | \$0.00 |
| 7. Total unitemized other receipts | | \$0.00 |
| 8. Total itemized expenditures (Sch F) | | \$192,890.93 |
| Expenditure payments | \$189,692.76 | |
| Advance repayments | \$3,198.17 | |
| 9. Total unitemized expenditures | | \$0.00 |
| 10. Total transfers-In (Sch G) | | \$0.00 |
| Type 1 | \$0.00 | |
| Type 2a | \$0.00 | |
| Type 2b | \$0.00 | |
| 11. Total transfers-out (Sch H) | | \$0.00 |
| Type 1 | \$0.00 | |
| Type 2a | \$0.00 | |
| Type 2b | \$0.00 | |
| 12. Total loans received (Sch I) | | \$0.00 |
| 13. Total loan repayments (Sch J) | | \$0.00 |
| 14. Total loans forgiven (Sch K) | | \$0.00 |
| 15. Total liabilities forgiven (Sch K) | | \$0.00 |
| 16. Total expenditures refunded (Sch L) | | \$64.63 |
| 17. Total receipts adjustment (Sch M - excluding CFB repayments) | | \$0.00 |
| 18. Total outstanding liabilities (Sch N - last statement submitted) | | \$0.00 |
| Outstanding Bills | \$0.00 | |
| Outstanding Advances | \$0.00 | |
| 19. Total advanced amount (Sch X) | | \$0.00 |
| 20. Net public fund payments from CFB | | \$115,500.00 |
| Total public funds payment | \$115,500.00 | |
| Total public funds returned | \$0.00 | |
| 21. Total Valid Matchable Claims | | \$31,876.00 |
| 22. Total Invalid Matchable Claims | | \$5,205.00 |
| 23. Total Amount of Penalties Assessed | | N/A |
| 24. Total Amount of Penalty Payments | | \$0.00 |
| 25. Total Amount of Penalties Withheld | | \$0.00 |