



## ABOUT WNYC RADIO

**WNYC Radio** is New York's premier public radio station, comprising **WNYC AM 820**, **WNYC FM 93.9**, and **wnyc.org**. As the nation's most listened-to public radio station, WNYC extends New York City's cultural riches to the entire country, while bringing the world home by airing the best national offerings from affiliate networks *National Public Radio*, *Public Radio International* and *American Public Media*,

WNYC 93.9 FM broadcasts a broad range of daily news, talk and cultural and classical music programming, while WNYC AM 820 maintains a stronger focus on breaking news and international/global news reporting. WNYC maintains a busy centralized newsroom, and its award-winning reporters contribute regularly to both local news broadcasts and the nationally-aired news magazines *Morning Edition*<sup>®</sup>, *All Things Considered*<sup>®</sup> and *Marketplace*<sup>®</sup>.

WNYC's original programs have been honored with four Peabody Awards in the last four years. WNYC produces two highly acclaimed local daily interview programs, *The Brian Lehrer Show* and *The Leonard Lopate Show*; a daily music and conversation program, *Soundcheck*; and other eclectic music programs *Evening Music* and *New Sounds*. WNYC also produces programs that are distributed nationally: *Radio Lab*, *On The Media*<sup>®</sup> and *Studio 360*<sup>®</sup> with Kurt Andersen, and *The Takeaway*, a morning drive time news program co-produced with Public Radio International, in editorial collaboration with *The New York Times*, *BBC World Service*, and *WGBH Radio Boston*.

In April 2009, WNYC launched The Jerome L. Greene Performance Space, a multi-purpose, multi-platform broadcast studio and performance space that presents live performances, signature WNYC radio shows and video webcasts, along with concerts, audio theatre, political and cultural discussions, film, visual arts, public radio events and more. Information may be found at [www.wnyc.org/thegreenespace](http://www.wnyc.org/thegreenespace).

WNYC is committed to cultivating strong relationships with the various communities and cultural institutions in New York City. *Radio Rookies*<sup>®</sup>, an ongoing youth journalism workshop training program, invites youth from all five New York City boroughs to become reporters in their own communities. *Sound Affects* is an outreach program committed to increasing awareness of WNYC within culturally diverse communities in the New York metropolitan area and to ensuring that the station is meeting the needs of all New Yorkers. WNYC's *Salute the Arts (STAR)* program provides free on-air promotional announcements and website support to small cultural non-profits throughout New York.

Established on June 2, 1922, six months before the BBC opened its doors in London, WNYC AM 820 is one of the oldest radio stations in America, while WNYC FM 93.9, New York's only non-commercial station airing classical music, signed on in 1943. The stations were initially owned by the City of New York and operated by the WNYC Foundation, a not-for-profit organization established by private citizens committed to the cause of public radio. In 1995, the WNYC Foundation purchased the two WNYC radio licenses from the City for \$20 million, and WNYC

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***Hear It Now***

Radio now operates as an independent, not-for-profit media organization. Grants and listener contributions cover more than 60% of the operating budgets for the two radio stations.

As a flagship station of the American public radio network, WNYC, New York Public Radio embodies public radio's mission: "To make the mind more curious, the heart more tolerant, and the spirit more joyful through excellent radio programming."

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