

888 7th Avenue
New York, NY 10106



1010 WINS is New York's only 24-hour all news radio station. Since 1965, WINS has provided news and information to the five boroughs of New York City, Long Island, New Jersey, and southern Connecticut. The station reaches more than 2.5 million people each week and is the most listened to radio station in America in the morning.

1010 WINS is also recognized as the premier breaking news station. According to Arbitron, between 10 and 11am on the morning of the September 11th terror attacks, 1010 WINS had a 23.9 share and a 6.1 Average Quarter Hour rating....the highest average quarter hour estimate ever for a single quarter hour in radio.

Listeners rely on 1010 WINS for weather, traffic, news, sports, and more. The people who work for the station average more than 20 years of news experience and reflect the diversity of the audience it serves. It is so much a part of the fabric of New York that its audio has been used in more than a dozen major motion pictures as well as hit television shows and popular music.

In addition to the 24 hour news commitment, WINS also carries, exclusively in the market, the weekly radio address of the Mayor of New York City and the President of the United States. Other programming includes segments on health, money, technology, and entertainment. The station's political coverage is handled by Stan Brooks, a reporter who has been on the beat for more than 40 years and is one of the most respected journalists in the industry.

No other station has a deeper connection to the community it serves. The station is actively involved in dozens of charitable causes, on-air fundraisers, and listener problem resolution issues.

