



**New York City
Campaign Finance Board**

40 Rector Street, New York, NY 10006
tel. 212.306.7100
fax 212.306.7143
www.nycffb.info

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By First Class Mail and C-Access

June 20, 2013

Laurence D. Laufer, Esq.
Genova Burns Giantomasi & Webster LLC
Trinity Centre, 115 Broadway, 15th Floor
New York, NY 10006-1604

Dear Mr. Laufer:

On May 20, 2013, the Board received a request for an advisory opinion from your office on behalf of New Yorkers for de Blasio, the authorized committee for Bill de Blasio's campaign for mayor, regarding a memoir written by Council Speaker Christine Quinn ("Quinn"), a candidate in the Democratic primary election for mayor. The memoir was released this month. Your request sought guidance from the Board as to whether the publication of the memoir, and any appearances made by Quinn related to its release, would be considered in-kind contributions from the book's publisher, HarperCollins, to Quinn's mayoral campaign.

On June 7, 2013, the Board received a letter regarding your request from Jerry H. Goldfeder, counsel for Quinn for New York, the authorized committee for Quinn's campaign for mayor. According to the letter, Quinn has no plans for a book tour, and HarperCollins has not made, and does not plan to make, any expenditures related to such a tour.

Neither the publication of the memoir, nor the routine costs of marketing associated with the memoir's publication, would be considered an in-kind contribution from the publishing company. Because Quinn does not plan to embark on a book tour or to make any appearances sponsored by the publisher to promote the book's release, the Board need not opine whether any such appearances would be considered contributions from the publisher.

Sincerely,

A handwritten signature in cursive script that reads "Sue Ellen Dodell".

Sue Ellen Dodell